



News Release

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For immediate release:

EXPLORESASK PHOTO CONTEST LAUNCHES DURING SASKATCHEWAN TOURISM WEEK

Tourism Saskatchewan's annual ExploreSask Photo Contest is officially underway. The contest launch is a part of Saskatchewan Tourism Week, celebrated throughout the province from May 27 to June 2.

Enter photographs of your favourite Saskatchewan adventures for a chance to win great prizes. Amateur and professional photographers are encouraged to submit their most striking images that capture the natural wonders of Saskatchewan and tell stories about its people and communities. The contest runs until September 16, 2018.

The seven contest categories are:

- **Communities (#ExploreSaskComms)** – Images that portray the community spirit and vibrancy of Saskatchewan cities and towns, including cityscapes, nightlife, dining and urban scenes.
- **Events and Festivals (#ExploreSaskEvents)** – Photos of people enjoying lively festivals, celebrations and events taking place anywhere in the province, anytime of the year.
- **Outdoor Fun (#ExploreSaskOutdoor)** – Photos capturing fun in the great outdoors – people enjoying their vacation, family gatherings or recreational activities, such as fishing, boating, swimming, ice skating, skiing, snowmobiling, golfing, biking, horseback riding and more.
- **Park Adventures (#ExploreSaskParks)** – Photos of your best times spent hiking, camping and exploring Saskatchewan's regional, provincial or national parks.
- **Prairie Life (#ExploreSaskPrairie)** – Scenic photos from prairie regions, showcasing the spirit of our people, as well as hidden treasures such as valleys, hills, badlands and other features displaying the province's diverse geography.
- **Woods and Water (#ExploreSaskWoods)** – Photography that reflects our parkland, boreal forest and lake settings.
- **Wildlife (#ExploreSaskWildlife)** – Photos of Saskatchewan's beautiful wild animals and birds.

The prize-winning photographer, in each category, will receive a \$250 Visa gift card. The Grand Prize winner, selected from the seven category winners, will receive an additional \$250 Visa gift card. There will also be five honourable mention prizes in each category.

Photographers may also submit entries through Instagram and Twitter by using the #ExploreSask category hashtags. Submissions will be displayed in an online gallery open for comments or to share with friends.

For complete contest rules and to submit your entry, visit TourismSaskatchewan.com/PhotoContest or call Tourism Saskatchewan toll-free at **1-877-237-2273**. The deadline for entries is September 16, 2018.

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For more information, contact:

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Tourism in Saskatchewan is a \$2.37-billion industry, employing over 67,000 people throughout the province.