# Tourism Workplace Leadership Conference

"Explore, Learn and Grow Your Career in Tourism"

June 12, 2019
Delta Hotels by Marriott
Saskatoon Downtown



## 10 a.m.

### **Registration Desk Opens**

11 a.m. - 12 p.m.

# **Greetings from Tourism Saskatchewan**

Mary Taylor-Ash, CEO, Tourism Saskatchewan

#### **KEYNOTE ADDRESS**

#### I ♥ Tourism: Tourism Jobs are the Best

Presenter: The I ♥ Tourism Influencer (TBA)

Meet the Saskatchewan Tourism Education Council's newest career influencer and the face behind the *I* ♥ *Tourism* project.

The project's mission is to highlight the many faces in Saskatchewan's tourism industries and the career opportunities available.

The keynote will share insights from the first months of talking to tourism professionals and listening to their stories.

### 12 - 1 p.m.

## LUNCHEON

Continued on back



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1:15 - 2:45 p.m.

#### **BREAKOUT SESSION 1**

- Secrets of Success by Top 40 Under 40 Professionals

Panel discussion featuring Canadian Traveller Top 40 Under 40 winners from Saskatchewan: Stephanie Clovechok, Tourism Saskatoon; Kirk Morrison, Krugo Travel; Jesse Tiefenbach, Chief HR Officer, d3h Hotels. Panelists will share their secrets to success and the essential steps on their path to a fulfilling career in tourism.

#### WORKSHOP

- Ignite The Leader Within Presenter: Rachelle Brockman, Principal, Eureka Experience

Rachel Brockman is a dynamic facilitator and speaker who has designed and delivered eureka experiences throughout North America. She has worked with an impressive range of business sectors and with a number of Canada's Top 100 employers. Brockman will coach delegates on discovering their leadership capabilities, staying "ignited" as a leader and inspiring others to take action.

#### **EDUCATORS' FORUM**

The Educators' Forum will explore the opportunities and challenges of guiding youth into long-term, rewarding careers in tourism. This interactive session will examine the resources available to educators, students and institutions.

# Part 1 - Bright Future for Tourism Careers

Presenter: Calum MacDonald, Tourism HR Canada Vice President, Labour Market Intelligence
Tourism HR Canada works with organizations across the country to build a world-leading, dynamic and resilient workforce. This session provides an overview of the opportunities available to youth and others setting out in their careers, and the tools and resources available to workers and employers.

2:45 - 3:00 p.m.

BREAK

3:00 - 4:30 p.m.

# BREAKOUT SESSION 2 - Defining the Future of Tourism Skills

Presenters: Calum MacDonald, Tourism HR Canada Vice President, Labour Market Intelligence

This interactive session shows how the changing nature of work and increasing economic importance of tourism provide new opportunities to support tourism growth. The Future Skills Framework introduces a new approach to addressing mismatches between skills and labour. The framework helps employers and workers find the skills needed to perform effectively in the future.

#### WORKSHOP

- *Ignite The Leader Within* (continued)

#### Part 2 - Tourism Career Resources for Saskatchewan Educators

Presenter: Pratyush Das, Quality Assurance Specialist, Tourism Saskatchewan

The Saskatchewan Tourism Education Council provides an overview of tourism career resources, including the Teachers-Tool Kit, and introduces its latest interactive resource, Explore Tourism Careers interactive online course. The session concludes with a half-hour round-table discussion between STEC and educators about the opportunities and challenges of guiding workers toward fulfilling tourism careers.

26th annual Tourism Professional Recognition Dinner - Delta Hotels by Marriott Saskatoon Downtown

5:30 - 6:30 p.m. 6:30 - 9:30 p.m. **Networking Reception** 

**Dinner and Awards Presentation** 

Registration:

Cost:

To register for this Tourism Saskatchewan event, contact Nancy Hubenig, Events Specialist, 306-787-9844, nancy.hubenig@tourismsask.com \$125 (plus GST) includes one ticket to the *Tourism Professional Recognition Dinner* \$75 (plus GST) for *Tourism Professional Recognition Dinner* honourees

#### **Contacts:**

Registration and Information

Nancy Hubenig Events Specialist 306-787-9844

nancy.hubenig@tourismsask.com

Sponsorship Carol Lumb Director, Saskatchewan Tourism Education Council 306-933-5905

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