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**NOMINATION FORM**

**2019 MARQUEE EVENT**

**OF THE YEAR AWARD**

The *Saskatchewan Tourism Awards of Excellence* recognize and foster excellence in our province’s tourism industry. These industry awards honour people, places, businesses, organizations and events that go above and beyond to offer superior tourism experiences to visitors and residents.

**ELIGIBILITY CRITERIA**

Applications will be accepted from all individuals, organizations or businesses that support the Saskatchewan tourism industry.

Nominations are based on activities completed between January 1, 2019 and December 31, 2019.

Organizations or businesses may be self‐nominated or nominated by another party.

**NOMINATION PROCESS**

Nominations are due by Friday, January 24, 2020. Awards will be presented at the 31st annual *Saskatchewan Tourism Awards of Excellence Gala* in Regina on April 2, 2020.

Nominations must be completed on this form and submitted prior to the deadline.

Nominations must adhere to the general eligibility criteria and category‐specific criteria. Nominations must be original each year and in each category. Tourism Saskatchewan reserves the right to re-categorize or reject nominations that do not meet these rules or criteria, or the spirit of the awards program.

Nominees must be advised by the applicant that they are being nominated for a *Saskatchewan Tourism Award of Excellence.*

**EVALUATION**

Nominations will be reviewed and scored by an Award Selection Committee and will be kept completely confidential.

The Award Selection Committee is an external panel. Committee members who have a conflict of interest remove themselves from judging the category in question.

Each question on the nomination form is assigned a weight relative to the total score. The weighting of each question varies, depending on the number of questions and the nature of the questions in each category.

The Award Selection Committee will select a maximum of three finalists for each award (excluding the Tourism Builder Award). Finalists will be notified by mail approximately one month prior to the *Saskatchewan Tourism Awards of Excellence Gala*.

**2019 MARQUEE EVENT OF THE YEAR AWARD**

**Nominator’s Contact Information /**

Please tell us about yourself. Tourism Saskatchewan will not share this information with third parties but may use your contact information to obtain additional details or clarification prior to evaluation by the Award Selection Committee.

**NOMINATOR’S CONTACT INFORMATION:**

**Last Name:** Click here to enter text. **First Name:** Click here to enter text.

**E‐mail:** Click here to enter text. **Telephone:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**ABOUT THE NOMINEE:**

Please complete as thoroughly as possible. Verify the spelling of all names.

**The Nominee is:** Choose an item.

**FOR INDIVIDUALS:**

**Last Name:** Click here to enter text. **First Name:** Click here to enter text.

**E‐mail:** Click here to enter text. **Telephone:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**FOR BUSINESSES OR ORGANIZATIONS:**

**Name of Business or Organization:**  Click here to enter text.

**General e‐mail:**  Click here to enter text. **Website:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**Main Contact Person:** Click here to enter text.

**Title/Role (e.g. Owner, President, Volunteer, etc.):** Click here to enter text.

**Contact** **E-mail:** Click here to enter text.

**Contact Telephone:** Click here to enter text.

**MARQUEE EVENT OF THE YEAR AWARD**

***Award Criteria: Presented to an event that has generated significant economic, social and cultural benefits to Saskatchewan; attracted national and/or international participants and spectators; and stimulated travel to Saskatchewan. This event had a significant profile outside of the region in which it was held, and operated with a budget of over $100,000. Nominees may include cultural events, festivals, and entertainment and sport showcases.***

1. **Briefly describe the nominee, and provide an overview as to why this nominee is deserving of the Marquee Event of the Year Award, highlighting how the overall criteria of this award was met. (Required) (200 words)**

Click here to enter text.

1. **Demonstrate that the nominee is committed to visitor/participant/spectator satisfaction. (20 Points) (200 word limit)**

*For this question, the nominator could describe: how the nominee meets and/or exceeds visitor expectations; how the nominee works to deliver memorable tourism experiences.*

Click here to enter text.

1. **Demonstrate that the nominee is committed to growth, innovation and development.**

**(20 points) (200 word limit)**

*For this question, the nominator could describe: how the nominee works to improve the quality of their event/festival; any recent upgrades to the event site; any recent changes to the festival/event programming, etc.*

Click here to enter text.

1. **Demonstrate that the nominee generates/stimulates tourism and economic activity in the host community throughout the duration of the event/festival. (30 Points)**

**(250 word limit)**

*For this question, the nominator could describe: the level of participation/attendance at the event/festival; total tourist receipts; the geographic reach of event participants; the nature of any partnerships with other tourism businesses and stakeholders; how the event/festival stimulates the local economy; etc.*

Click here to enter text.

1. **Demonstrate that the nominee has a positive social/cultural impact and/or legacy that benefits the host community. (20 Points) (200 word limit)**

*For this question, the nominator could describe: how the event/festival positively affects the host community throughout the entire year; how the nominee promotes community involvement and/or volunteerism that benefits the tourism industry and/or the local community; how the nominee is committed to corporate social responsibility initiatives; how the local community supports the event/festival; how the event enhances the image of Saskatchewan as a travel destination, etc.*

Click here to enter text.

1. **Demonstrate that the nominee actively promotes the implementation of environmentally sustainable business practices and/or demonstrates these efforts in its day‐to‐day operations and during the course of the event. (10 Points) (200 word limit)**

*For this question, the nominator could describe: how the nominee limits the negative impacts of the event on the environment through the responsible use of resources, effective waste management and minimizing of pollution; etc.*

Click here to enter text.

***\*PLEASE ATTACH AND SUBMIT NO MORE THAN THREE HIGH QUALITY IMAGES WITH YOUR AWARD NOMINATION. THESE PHOTOS WILL BE USED FOR PROMOTIONAL PURPOSES IF YOUR NOMINATION IS SELECTED AS A FINALIST. PLEASE INDICATE IF PHOTO CREDITS ARE REQUIRED.***