****

**NOMINATION FORM**

**2019 INDIGENOUS TOURISM**

**EXPERIENCE AWARD**

The *Saskatchewan Tourism Awards of Excellence* recognize and foster excellence in our province’s tourism industry. These industry awards honour people, places, businesses, organizations and events that go above and beyond to offer superior tourism experiences to visitors and residents.

**ELIGIBILITY CRITERIA**

Applications will be accepted from all individuals, organizations or businesses that support the Saskatchewan tourism industry.

Nominations are based on activities completed between January 1, 2019 and December 31, 2019.

Organizations or businesses may be self‐nominated or nominated by another party.

**NOMINATION PROCESS**

Nominations are due by Friday, January 24, 2020. Awards will be presented at the 31st annual *Saskatchewan Tourism Awards of Excellence Gala* in Regina on April 2, 2020.

Nominations must be completed on this form and submitted prior to the deadline.

Nominations must adhere to the general eligibility criteria and category‐specific criteria. Nominations must be original each year and in each category. Tourism Saskatchewan reserves the right to re-categorize or reject nominations that do not meet these rules or criteria, or the spirit of the awards program.

Nominees must be advised by the applicant that they are being nominated for a *Saskatchewan Tourism Award of Excellence.*

**EVALUATION**

Nominations will be reviewed and scored by an Award Selection Committee and will be kept completely confidential.

The Award Selection Committee is an external panel. Committee members who have a conflict of interest remove themselves from judging the category in question.

Each question on the nomination form is assigned a weight relative to the total score. The weighting of each question varies, depending on the number of questions and the nature of the questions in each category.

The Award Selection Committee will select a maximum of three finalists for each award (excluding the Tourism Builder Award). Finalists will be notified by mail approximately one month prior to the *Saskatchewan Tourism Awards of Excellence Gala*.

**2019 INDIGENOUS TOURISM EXPERIENCE AWARD**

**Nominator’s Contact Information /**

Please tell us about yourself. Tourism Saskatchewan will not share this information with third parties but may use your contact information to obtain additional details or clarification prior to evaluation by the Award Selection Committee.

**NOMINATOR’S CONTACT INFORMATION:**

**Last Name:** Click here to enter text. **First Name:** Click here to enter text.

**E‐mail:** Click here to enter text. **Telephone:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**ABOUT THE NOMINEE:**

Please complete as thoroughly as possible. Verify the spelling of all names.

**The Nominee is:** Choose an item.

**FOR INDIVIDUALS:**

**Last Name:** Click here to enter text. **First Name:** Click here to enter text.

**E‐mail:** Click here to enter text. **Telephone:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**FOR BUSINESSES OR ORGANIZATIONS:**

**Name of Business or Organization:**  Click here to enter text.

**General e‐mail:**  Click here to enter text. **Website:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**Main Contact Person:** Click here to enter text.

**Title/Role (e.g. Owner, President, Volunteer, etc.):** Click here to enter text.

**Contact** **E-mail:** Click here to enter text.

**Contact Telephone:** Click here to enter text.

**INDIGENOUS TOURISM EXPERIENCE AWARD**

***Award Criteria: Recognizes a business, partnership, organization, event or attraction that incorporates Saskatchewan Indigenous culture, traditions and stories into its product offering. This recipient demonstrates a commitment to delivering authentic Indigenous experiences and working collaboratively to enhance the tourism landscape in Saskatchewan.***

1. **Briefly describe the nominee, and provide an overview as to why this nominee is deserving of Indigenous Tourism Experience Award, highlighting how the overall criteria of this award was met. (Required) (200 word limit)**

Click here to enter text.

1. **Explain how the nominee weaves Indigenous cultural practices and storytelling into its tourism product offerings, providing guest experiences that are authentic, educational and meaningful. (25 Points) (200 word limit)**

*For this question, the nominator could: describe specific activities or events that enhance tourism product offerings; describe how the nominee is committed to quality customer service and visitor satisfaction; provide examples of guest testimonials; etc.*

Click here to enter text.

1. **Demonstrate how the nominee contributes to the long‐term growth of the tourism industry locally and/or provincially, and to Saskatchewan’s image as an inviting destination. (20 points) (200 word limit)**

*For this question, the nominator could describe: how the nominee enhances the professionalism and image of the tourism industry; how the nominee contributes to the promotion or support of the tourism industry; how the nominee works with other stakeholders/organizations to promote the growth of the industry; etc.*

Click here to enter text.

1. **Highlight any figures or accomplishments that underscore the nominee’s contributions to tourism growth.** **(25 Points) (200 word limit)**

*For this point, the nominator could provide: evidence of increases in visitation, visitor spending or return visitors; examples of special recognition, media coverage; etc.*

Click here to enter text.

1. **Explain the nominee’s social/cultural impact in the community through the promotion and advancement of Indigenous culture.** **(20 Points) (250 word limit)**

*For this question, the nominator could describe: specific activities, initiatives or partnerships that have benefited the community and/or province, and fostered greater awareness of Indigenous peoples and culture.*

Click here to enter text.

1. **Demonstrate how the nominee is committed to environmental and cultural sustainability.**

**(10 Points) (200 word limit)**

*For this question, the nominator could describe: how the nominee limits the negative impacts of tourism on the environment through the responsible use of resources, effective waste management and practices that reduce the environmental footprint; activities/efforts to preserve Indigenous cultural traditions; examples of cultural bridging and fostering understanding between Indigenous and non-Indigenous cultures.*

Click here to enter text.

***\*PLEASE ATTACH AND SUBMIT NO MORE THAN THREE HIGH QUALITY IMAGES WITH YOUR AWARD NOMINATION. THESE PHOTOS WILL BE USED FOR PROMOTIONAL PURPOSES IF YOUR NOMINATION IS SELECTED AS A FINALIST. PLEASE INDICATE IF PHOTO CREDITS ARE REQUIRED.***