

Tourism Saskatchewan - Guide for Industry Web Links

Tourism Saskatchewan requires all tourism businesses, operators and stakeholders to remove the official Tourism Saskatchewan corporate logo from websites, publications, brochures and any other print and/or web marketing materials.

In place of the corporate logo, Tourism Saskatchewan has the following options below for linking to TourismSaskatchewan.com.

Option 1 – Graphic

Many operators currently employ a Tourism Saskatchewan logo or graphic to link back to TourismSaskatchewan.com. Please use one of the following graphics on your web site. Copy and paste the code accompanying the image to link back to Tourism Saskatchewan.

Please note that you will need to host the image on your own server or image hosting site. Tourism Saskatchewan cannot host graphic image links.

Horizontal Oriented:



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<a href="http://www.TourismSaskatchewan.com/" title="Visit TourismSaskatchewan.com"></a>
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Vertical Oriented:



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<a href="http://www.TourismSaskatchewan.com/" title="Visit TourismSaskatchewan.com"></a>
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Option 2 – Text links

Some operators may wish to link to specific information on Tourism Saskatchewan’s consumer site. Below are links that can be used on a static web site page or within an article or blog entry.

These links can be used in place of the “Visit TourismSaskatchewan.com” graphic or in combination with the graphic:

For more information about Saskatchewan accommodations, hotels and campgrounds, etc. visit <http://www.tourismsaskatchewan.com/where-to-stay>

For more information about Saskatchewan parks, lakes and destinations, visit <http://www.tourismsaskatchewan.com/places-to-go>

For more information about Saskatchewan attractions, events, outdoor adventure and more, visit <http://www.tourismsaskatchewan.com/things-to-do>

For more information about Saskatchewan events, vacation packages and travel news visit <http://www.tourismsaskatchewan.com/whats-happening>

For help planning your Saskatchewan vacation, visit <http://www.tourismsaskatchewan.com/travel-information/contact-us>

Please note, Tourism Saskatchewan cannot provide technical support for tourism operator web site content. This contact is provided only for assistance or advice on the information provided within this document.