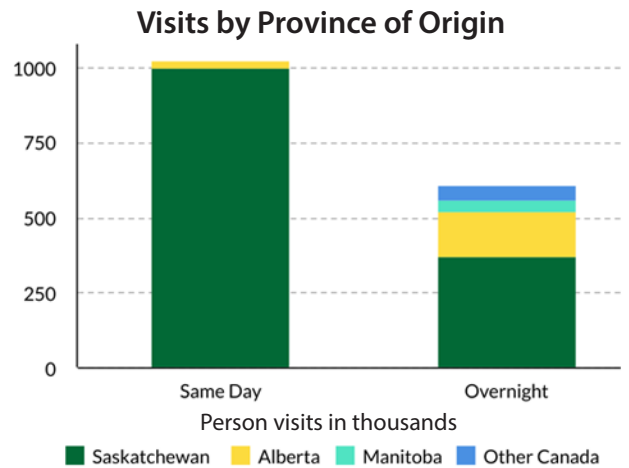


Regional Visitor Insights

Southwest

Over 1.6 million visits were made to the South West region (excluding Regina) in 2017. Approximately 95% of visitors to this region are from Saskatchewan (84%) and Alberta (11%).

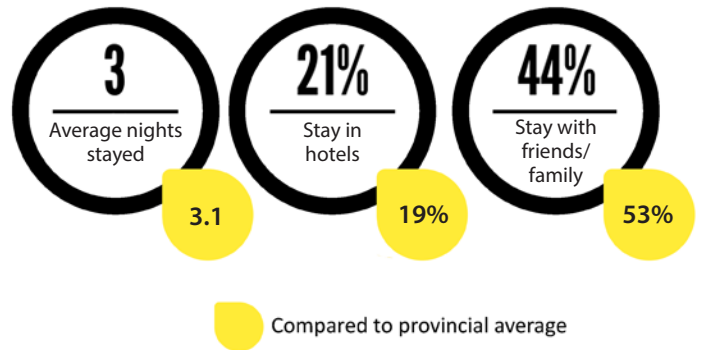


Accommodation

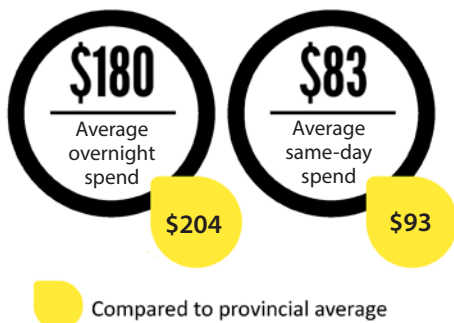


- Hotel/Motel (23.23%)
- Family and Friends (44.15%)
- Campground/RV (21.58%)
- Cabin/Cottage (5.93%)
- Other (5.11%)

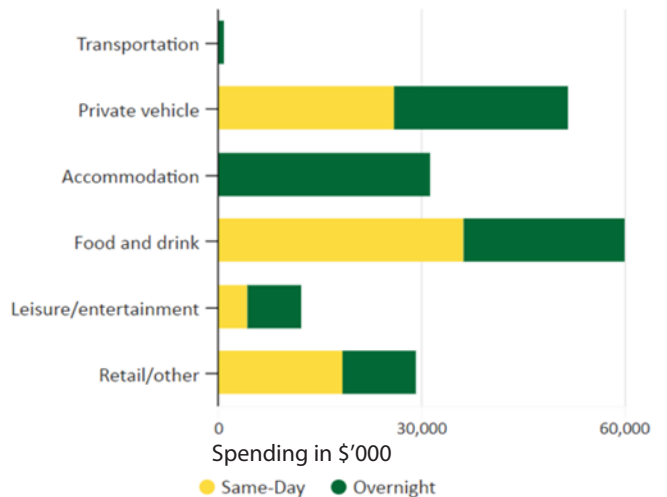
Outside of Regina and Saskatoon, the southwest region had the largest percentage of visitors staying in hotels. This region also had the largest number of overnight campground visits.



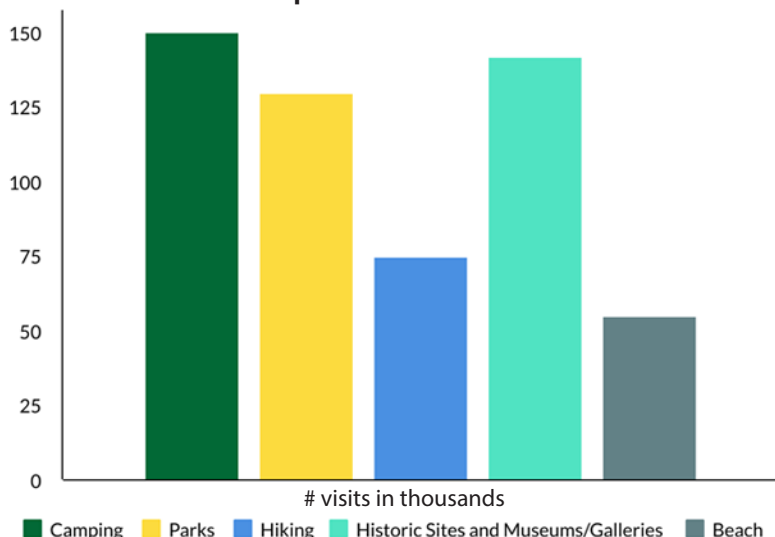
Visitor spending in southwest reached \$136 million in 2017. Food and drink accounted for 35% of total visitor spending in the region, while another 27% was spent on gasoline and private vehicle maintenance. Visitors to the southwest spent the largest percentage (16%), of all the regions, of their trip budget on accommodations.



Visitor Spending



Top 5 Leisure Activities



Camping and visiting historic sites, museums and art galleries are top past-times for travellers the southwest region. Home to the T.Rex Discovery Centre, the Fort Walsh National Historic Site, and the Western Development Museum in Moose Jaw, the southwest is full of cultural exploration.