

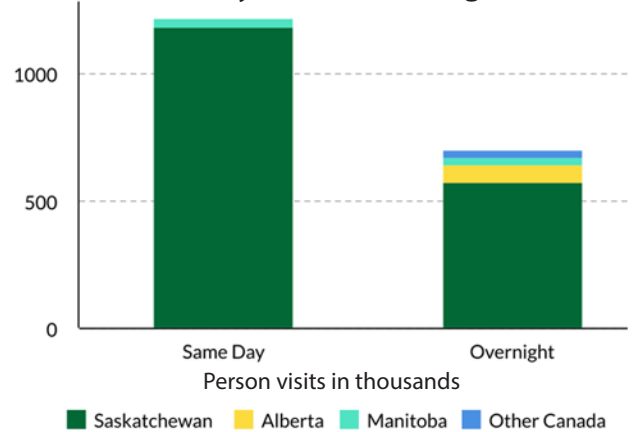
Regional Visitor Insights

East Central

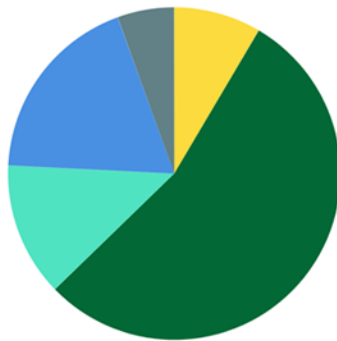
Over 1.9 million visits were made to the East Central region in 2017. Saskatchewan residents made up 92% of visits to this region, the highest proportion of all regions.



Visits by Province of Origin

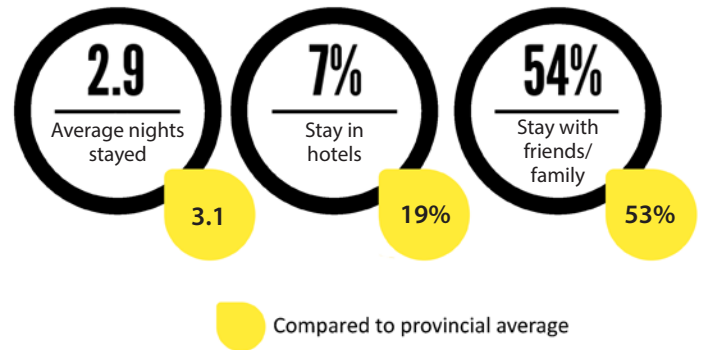


Accommodation

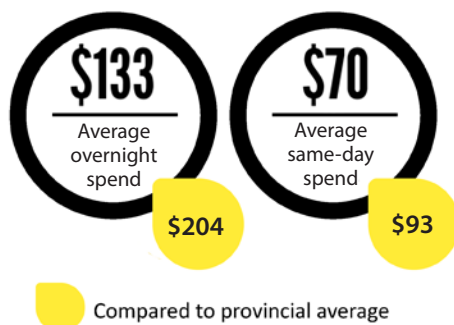


- Hotel/Motel (8.5%)
- Family and Friends (54.25%)
- Campground/RV (13.03%)
- Cabin/Cottage (18.7%)
- Other (5.52%)

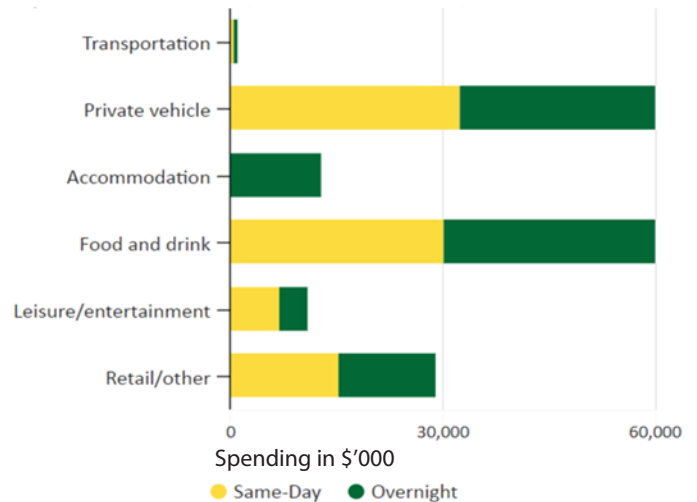
As the vast majority of visitors to this region are travelling to visit friends and family, this region has the lowest hotel stays of all the regions. Over 75% of visitors stayed with family and friends or in other non-commercial accommodations.



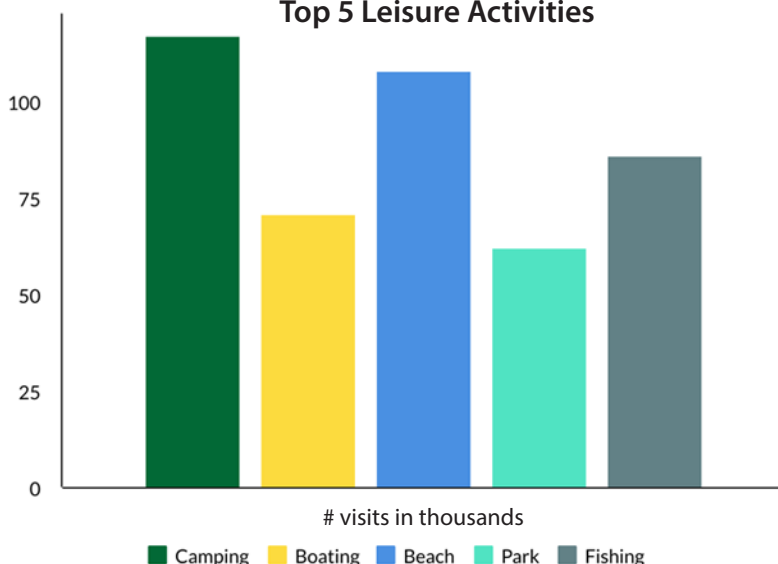
Visitor spending in East Central reached \$179 million in 2017. Food and drink accounted for 35% of total visitor spending in the region, while another 34% was spent on gasoline and vehicle maintenance.



Visitor Spending



Top 5 Leisure Activities



Outdoor activities make up the 43% of the top past-times for travellers the East Central region. People enjoy the trophy fishing activities available at wonderful lakes such as Tobin Lake. Little Manitou Lake draws people from around the world for the waters reputed healing properties.