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**NOMINATION FORM**

**2019 TRAVEL MEDIA AWARD**

The *Saskatchewan Tourism Awards of Excellence* recognize and foster excellence in our province’s tourism industry. These industry awards honour people, places, businesses, organizations and events that go above and beyond to offer superior tourism experiences to visitors and residents.

**ELIGIBILITY CRITERIA**

Applications will be accepted from all individuals, organizations or businesses that support the Saskatchewan tourism industry.

Nominations are based on activities completed between January 1, 2019 and December 31, 2019.

Organizations or businesses may be self‐nominated or nominated by another party.

**NOMINATION PROCESS**

Nominations are due by Friday, January 24, 2020. Awards will be presented at the 31st annual *Saskatchewan Tourism Awards of Excellence Gala* in Regina on April 2, 2020.

Nominations must be completed on this form and submitted prior to the deadline.

Nominations must adhere to the general eligibility criteria and category‐specific criteria. Nominations must be original each year and in each category. Tourism Saskatchewan reserves the right to re-categorize or reject nominations that do not meet these rules or criteria, or the spirit of the awards program.

Nominees must be advised by the applicant that they are being nominated for a *Saskatchewan Tourism Award of Excellence.*

**EVALUATION**

Nominations will be reviewed and scored by an Award Selection Committee and will be kept completely confidential.

The Award Selection Committee is an external panel. Committee members who have a conflict of interest remove themselves from judging the category in question.

Each question on the nomination form is assigned a weight relative to the total score. The weighting of each question varies, depending on the number of questions and the nature of the questions in each category.

The Award Selection Committee will select a maximum of three finalists for each award (excluding the Tourism Builder Award). Finalists will be notified by mail approximately one month prior to the *Saskatchewan Tourism Awards of Excellence Gala*.

**2019 TRAVEL MEDIA AWARD**

**Nominator’s Contact Information /**

Please tell us about yourself. Tourism Saskatchewan will not share this information with third parties but may use your contact information to obtain additional details or clarification prior to evaluation by the Award Selection Committee.

**NOMINATOR’S CONTACT INFORMATION:**

**Last Name:** Click here to enter text. **First Name:** Click here to enter text.

**E‐mail:** Click here to enter text. **Telephone:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**ABOUT THE NOMINEE:**

Please complete as thoroughly as possible. Verify the spelling of all names.

**The Nominee is:** Choose an item.

**FOR INDIVIDUALS:**

**Last Name:** Click here to enter text. **First Name:** Click here to enter text.

**E‐mail:** Click here to enter text. **Telephone:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**FOR BUSINESSES OR ORGANIZATIONS:**

**Name of Business or Organization:**  Click here to enter text.

**General e‐mail:**  Click here to enter text. **Website:** Click here to enter text.

**Address:** Click here to enter text. **City:** Click here to enter text.

**Province:** Click here to enter text. **Postal Code:** Click here to enter text.

**Main Contact Person:** Click here to enter text.

**Title/Role (e.g. Owner, President, Volunteer, etc.):** Click here to enter text.

**Contact** **E-mail:** Click here to enter text.

**Contact Telephone:** Click here to enter text.

**2019 TRAVEL MEDIA AWARD**

***Award Criteria: Recognizes excellence in travel journalism, specifically outstanding stories or features that capture Saskatchewan vacation experiences and encourage people to visit the province. This award is open to all media (newspaper, magazine, television, radio, film, internet, etc.) from Saskatchewan and around the world. The work must have been published or broadcast between January 1, 2019 and December 31, 2019.***

***This award may be presented in recognition of a single article or news clip, or a collection of works assembled over a longer term. If a collection of works is being nominated, at least one piece must have been published or broadcast between January 1, 2019 and December 31, 2019.***

***The recipient of this award may represent or may be affiliated with traditional print or broadcast sources, as well as social media sources (i.e. travel blogs/webcasts), provided that there is a demonstrable audience and the nominee is recognized as a credible source of travel information among the online community.***

1. **Briefly introduce the nominee and provide an overview as to why this nominee is deserving of the Travel Media Award, highlighting how the overall award criteria is met.**

**(Required) (200 word limit)**

Click here to enter text.

1. **Highlight the nominee’s past works, demonstrating the nominee’s journalistic abilities.**

**(10 Points) (200 word limit)**

Click here to enter text.

1. **Briefly describe the nominated feature and where/when it was published, highlighting the host publication’s circulation and readership. If published/broadcast in multiple sources, please list. (20 Points) (200 word limit)**

Click here to enter text.

1. **Attach the nominated feature (or provide a web link to the nominated feature). Submitted works will be judged on storytelling style (10 points), originality and creativity (40 points), and informative value (20 points) pertaining to the cultural, historical, adventure and vacation components of Saskatchewan.**

Click here to enter text.

***\*PLEASE ATTACH AND SUBMIT NO MORE THAN THREE HIGH QUALITY IMAGES WITH YOUR AWARD NOMINATION. THESE PHOTOS WILL BE USED FOR PROMOTIONAL PURPOSES IF YOUR NOMINATION IS SELECTED AS A FINALIST. PLEASE INDICATE IF PHOTO CREDITS ARE REQUIRED.***