

# Saskatchewan Tourism Week

## May 24-30



**\$2.24 B**

Billion in  
visitor spending  
annually

**13 M**

visits to and within  
the province  
annually

**71,000**

Saskatchewan  
residents employed  
in the tourism  
sector (2019)

## WHY TOURISM MATTERS

Supports local  
businesses

**95 per cent** of tourism and tourism-related businesses are small- or medium-sized and many are independently owned or operated.

Creates jobs

Tourism makes up over **12 per cent of total** employment in the province. **Three in five people** working in the tourism sector are in full-time positions.

Stimulates economic  
growth

Tourism is an export industry, injecting **\$723 million in export dollars annually** to the local economy and stimulating growth throughout the province.

Preserves and  
celebrates our history

With over **3,200** attractions, events and businesses, Saskatchewan's tourism industry showcases our history, culture and traditions to the world.

[tourismsaskatchewan.com](http://tourismsaskatchewan.com)