

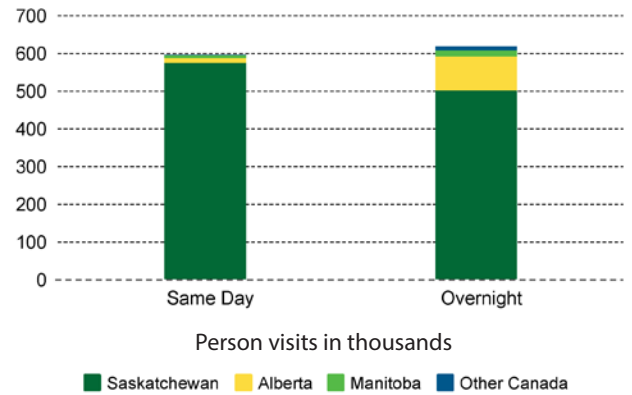
Regional Visitor Insights

Northern Saskatchewan

Visitation to northern Saskatchewan accounts for 10% of Saskatchewan's visitors – or over 1.2 million visits. Overnight visits make up 51% of total visitation to the north, which is higher than the provincial average of 38%.



Visits by Province of Origin

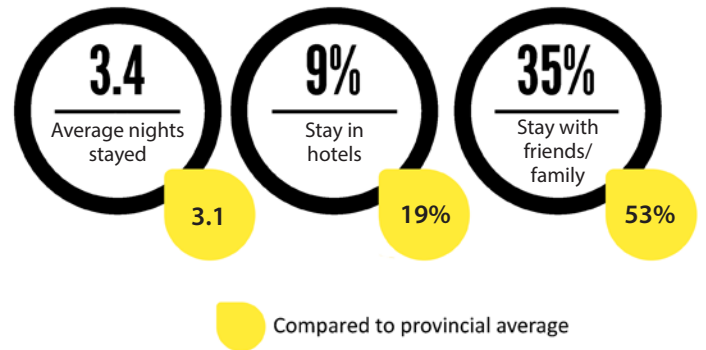


Accommodation

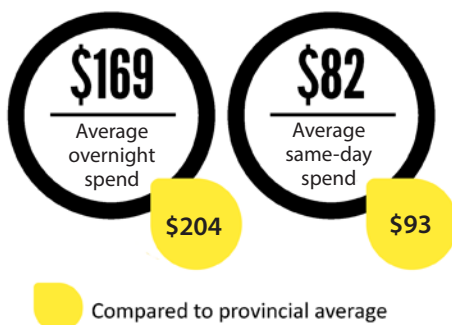


- Hotel/Motel (10.37%)
- Family and Friends (35.01%)
- Campground/RV (19.45%)
- Cabin/Cottage (27.71%)
- Other (7.46%)

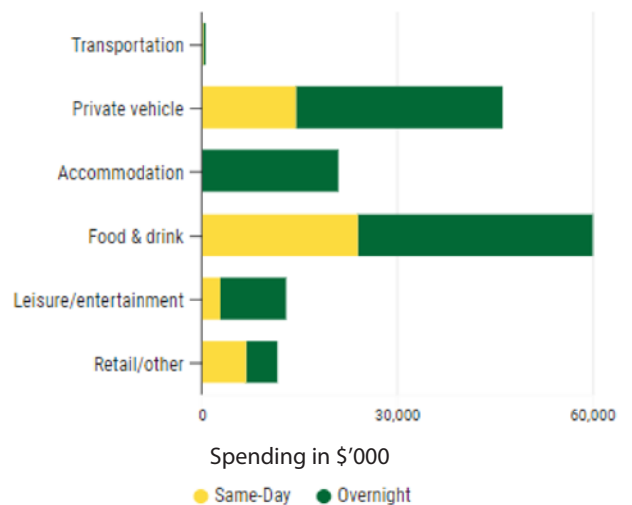
Nearly 28% of visitors to the north prefer to stay in a private cabin or cottage. Camping in one of the area's national, provincial or regional parks is also a popular choice for overnight visitors.



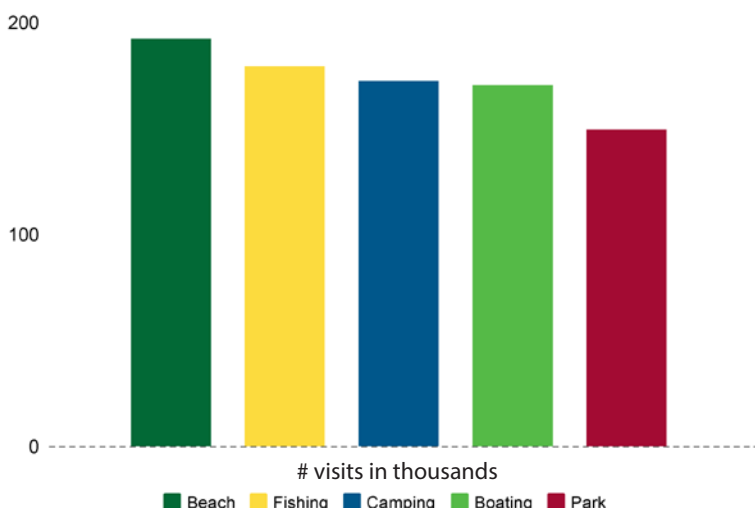
Visitors spending in northern Saskatchewan topped over \$153 million in 2017. Nearly 40% of spending was on food and beverage, while another 30% was spent on gasoline and vehicle maintenance.



Visitor Spending



Top 5 Leisure Activities



Leisure travel makes up 60% of overnight visitation and is the primary reason for visitation to the north. Visitors enjoy the natural beauty of Northern Saskatchewan's lakes and rivers. Camping and worldclass fishing are popular activities for travellers in this region.