

# Tourism Workplace Leadership Conference

“Explore, Learn and Grow Your Career in Tourism”

June 12, 2019

Delta Hotels by Marriott  
Saskatoon Downtown

AGENDA



10 a.m.

Registration Desk Opens

11 a.m. - 12 p.m.

Greetings from Tourism Saskatchewan

*Mary Taylor-Ash, CEO, Tourism Saskatchewan*

## KEYNOTE ADDRESS

### Ignite the Leader Within

*Presenter: Rachele Brockman, Principal, Eureka Experiences*

Rachele Brockman lives passionately and productively. As Principal of Eureka Experiences, she guides others to do the same. She is a dynamic facilitator and speaker who has designed and delivered Eureka Experiences throughout North America.

Brockman has worked with an impressive range of business sectors and with a number of Canada's Top 100 employers. Her diverse work history includes being an award-winning assistant professor at the Edwards School of Business, director of two mentorship programs, experience in banking and other endeavours.

In her dynamic address, Brockman will inspire conference delegates to discover their leadership capabilities, remain “ignited” as a leader and encourage others to take action.



12 - 1 p.m.

LUNCHEON

*Continued on back*

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<p>1:15 - 2:45 p.m.</p>	<p><b>BREAKOUT SESSION 1</b> <i>Secrets of Success by Top 40 Under 40 Professionals</i> Panel discussion featuring Canadian Traveller Top 40 Under 40 winners from Saskatchewan: Stephanie Clovechok, Tourism Saskatoon; Kirk Morrison, Krugo Travel; Jesse Tiefenbach, Chief HR Officer, d3h Hotels. Panelists will share their secrets to success and the essential steps on their path to a fulfilling career in tourism.</p>	<p><b>WORKSHOP</b> <i>A Culture of Mentorship</i> Presenter: <i>Rachelle Brockman, Principal, Eureka Experience</i> Are you interested in building community, confidence and morale within the workplace? Increasing learning, collaboration, development and commitment? Find out how in this illuminating Eureka Experience led by Rachelle Brockman, who will challenge workshop participants to understand and foster a culture of mentorship.</p> <p>Brockman will coach delegates on the reasons for creating a culture of mentorship, the advantages that come with it, and techniques for maximizing the benefits. She will share personal stories and tangible tools relating to the <i>Top 5 Characteristics of Mentoring</i>, based on her experiences with both formal and informal mentorship.</p>	<p><b>EDUCATORS' FORUM</b> The Educators' Forum will explore the opportunities and challenges of guiding youth into long-term, rewarding careers in tourism. This interactive session will examine the resources available to educators, students and institutions.</p> <p><b>Part 1</b> <i>Bright Future for Tourism Careers</i> Presenter: <i>Calum MacDonald, Tourism HR Canada Vice President, Labour Market Intelligence</i> Tourism HR Canada works with organizations across the country to build a world-leading, dynamic and resilient workforce. This session provides an overview of the opportunities available to youth and others setting out in their careers, and the tools and resources available to workers and employers.</p>
<p>2:45 - 3:00 p.m.</p>	<p><b>BREAK</b></p>		
<p>3:00 - 4:30 p.m.</p>	<p><b>BREAKOUT SESSION 2</b> <i>Defining the Future of Tourism Skills</i> Presenters: <i>Calum MacDonald, Tourism HR Canada Vice President, Labour Market Intelligence</i> This interactive session shows how the changing nature of work and increasing economic importance of tourism provide new opportunities to support tourism growth. The Future Skills Framework introduces a new approach to addressing mismatches between skills and labour. The framework helps employers and workers find the skills needed to perform effectively in the future.</p>	<p><b>WORKSHOP</b> <i>A Culture of Mentorship</i> (continued)</p>	<p><b>Part 2</b> <i>Tourism Career Resources for Saskatchewan Educators</i> Presenter: <i>Pratyush Das, Quality Assurance Specialist, Tourism Saskatchewan</i> The Saskatchewan Tourism Education Council provides an overview of tourism career resources, including the Teachers' Tool Kit, and introduces its latest interactive resource, Explore Tourism Careers interactive online course. The session concludes with a half-hour round-table discussion between STEC and educators about the opportunities and challenges of guiding workers toward fulfilling tourism careers.</p>
<p>5:30 - 6:30 p.m. 6:30 - 9:30 p.m.</p>	<p>26th annual Tourism Professional Recognition Dinner - <i>Delta Hotels by Marriott Saskatoon Downtown</i></p> <p>Networking Reception Dinner and Awards Presentation</p>		

**Registration:**

To register for this Tourism Saskatchewan event, contact Nancy Hubenig, Events Specialist, 306-787-9844, [nancy.hubenig@tourismsask.com](mailto:nancy.hubenig@tourismsask.com)

**Cost:**

\$125 (plus GST) includes one ticket to the *Tourism Professional Recognition Dinner*  
\$75 (plus GST) for *Tourism Professional Recognition Dinner* honourees  
\$45 (plus GST) for additional dinner tickets

**Sponsorship:**

Carol Lumb  
Director, Saskatchewan Tourism Education Council  
306-933-5905  
[carol.lumb@tourismsask.com](mailto:carol.lumb@tourismsask.com)

